

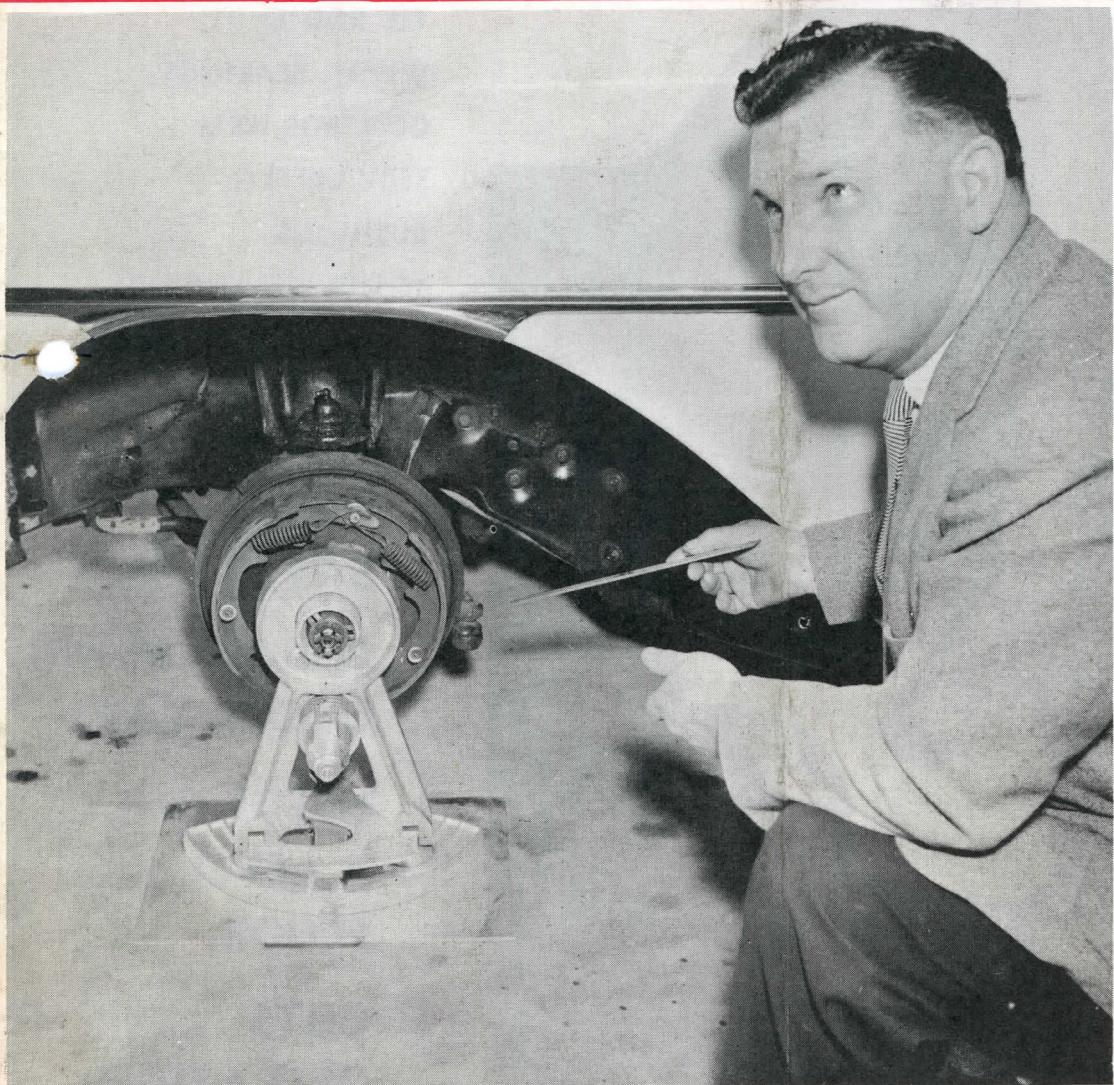
RACEALIGNER

THE *Steering Story*

GREATER SALES

INCREASED PROFITS

FOR THE LARGE OR SMALL OPERATOR



MAKE
WHEEL ALIGNMENT
THE BACKBONE
OF YOUR BUSINESS
BY ADDING THE
PROFITS OF FRONT
END JOBS TO YOUR
OPERATION
YOUR RACEALIGNER
WILL INCREASE
THE SALE OF
SHOCKS
TIRES AND TUBES
TIE ROD ENDS
WHEEL BEARINGS
CONTROL ARMS
SERVICE PKG.
BUSHINGS
WHEEL BALANCING
FRONT END ALIGNMENT

World Wide Distribution By

RACEWAY SALES LIMITED

MANUFACTURED BY: RACEWAY MANUFACTURING LIMITED

Why not pick up the easiest and most profitable job that comes into your shop with the new "**RACEALIGNER**"

Your

RACEALIGNER WILL INCREASE THE SALE OF:

SHOCKS
TIRES & TUBES
TIE ROD ENDS
WHEEL BEARINGS
CONTROL ARM
SERVICE PKG.
BUSHINGS
WHEEL BALANCING
FRONT END ALIGNMENT
BRAKE RELINING

- ✓ SAFE
- ✓ SAVES SPACE
- ✓ NO CRAWLING UNDER CARS
- ✓ NEEDS ONLY A LEVEL FLOOR
- ✓ CUTS OPERATION TIME



Easy to operate **NO SPECIAL TRAINING** of personnel, the "

Service
DEPT.

Are you interested in boosting
SALES, PROFITS plus a real
service to your customer?

ON THE SPOT SELLING BY SERVICE SALESMAN, OR GAS ATTENDANT
2 MINUTES **SELLS** THE JOB AT THE PUMPS OR ON THE SERVICE FLOOR



For More Profit
and
Greater Customer
Safety

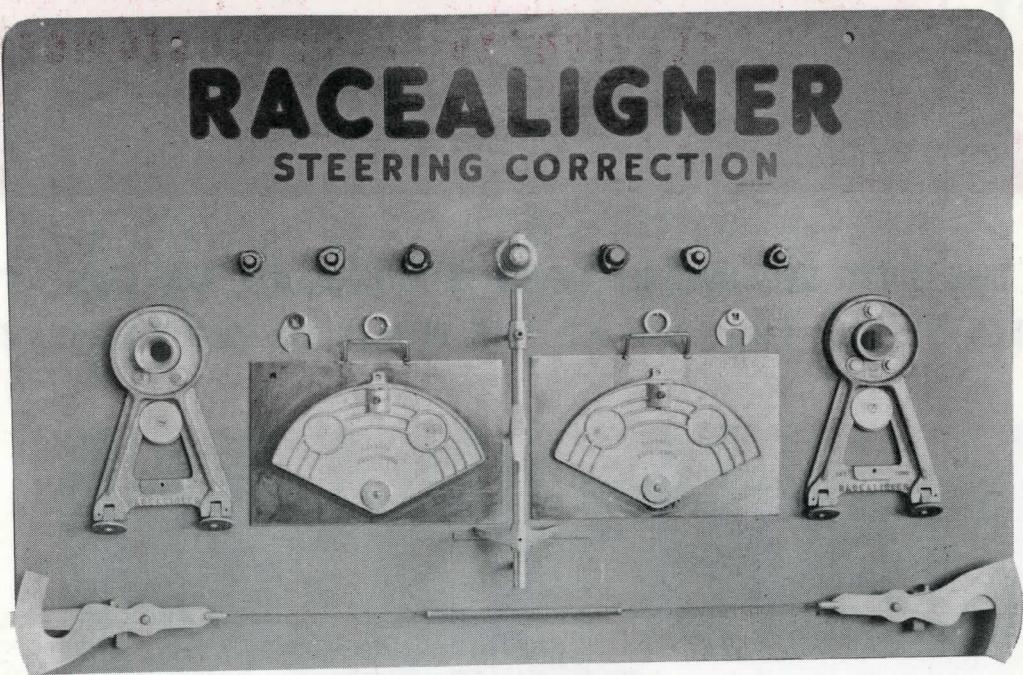
- EXAMINE SHOCKS
- EXAMINE TIRES
- CHECK FOR BENT WHEELS
- TIGHTEN STEERING BOX
AND SERVICE
- CHECK WHEEL BEARINGS
- EXAMINE TIE ROD ENDS
- LUBRICATE ALL POINTS
- EXAMINE KING PIN BUSHINGS
- EXAMINE SPRINGS

A COMPLETE JOB

RACEALIGNER™ can be used on any level floor, pit or rack.

RACEALIGNER

STEERING CORRECTION



CHECK THESE PROFIT FIGURES AS COMPARED TO OTHER SERVICES!

	Charge	Time	Cost of Material	Labour Cost at \$1.50	Labour Cost at \$2.00	Profit	NET PROFIT PER HOUR
Lube Job	1.50	30 minutes	.25	.75		.50	1.00
Tire Repair	1.50	20 minutes	.25	.50		.75	2.25
Wash Job	1.50	40 minutes	.10	1.00		.40	.60
Wax Job	15.00	5 hours	1.00	7.50		6.50	1.30
Tune up less parts	15.00	3 hours	.50		6.00	8.50	2.84
Brake Reline less material	17.00	2½ hours	1.00		5.00	11.00	4.40
Wheel Alignment - using the Racealigner	10.00	40 minutes	.25	1.00		8.75	11.66
Balancing 2 wheels less weights - with Racealigner wheel balancer	3.00	20 minutes	.00	.50		2.50	7.50
Pack Wheel Bearings	3.00	15 minutes	.20	.50		2.30	6.90
Adjust Steering Box	1.50	15 minutes	.12	.38		1.00	4.00

The combined profits per hour for:

Wheel alignment
Wheel balancing
(2 wheels)
Packing wheel bearings and adjusting steering box amounts to \$20.03 per hour.

With the use of the Racealigner you will obtain plus sales of:

Tires and Tubes - Knee action parts - Tie rod ends - Shock absorbers - Wheel Bearings - Brake linings, etc.

WORLD WIDE DISTRIBUTION BY

Raceway Sales Limited

DEALERS IMPRINT

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